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Press Release, 12-31-2013 –Martin Enterprises Purchases Promotional Products Business

Martin Enterprises has purchased the promotional products division of HTM Concepts, Inc. located in Windsor, NC. The business has been in operation since 1971 and is known for personalized service offering a diverse selection of high quality merchandise.

The promotional products division, now known as HTM Concepts of Martin Enterprises, will continue to operate “as is” at its current location until renovations are completed at the Martin Enterprises’ Warehouse located at 23366 Highway 125 N. Williamston, NC.

John Hughes, former HTM Concepts’ President, will continue to be involved in the company as an outside sales person. Martin Enterprises’ current Procurement Manager, Roger Coltrain, will manage the day to day operations. All services and operations of Martin Enterprises and HTM Concepts of Martin Enterprises will be under the direction of long-term CEO, Rebecca Bullock Renn.

Martin Enterprises, located in Williamston, North Carolina, is a community rehabilitation program which was established in 1972 for people with disabilities.

HTM Concepts of Martin Enterprises will help support the nonprofit’s mission which is to provide opportunities, training, and supports for individuals to assist them in becoming as independent as possible at home, at work, and in the community.

If you are in the market for signs, banners, embroidery, screen printing, or promotional products, please call 252-794-2122 or go to www.htmconcepts.com.